

DIEGO CAMARGO

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EDUCATION

San Francisco State University (SFSU)

College of Liberal and Creative Art

Bachelor of Arts in Journalism (Print & Online) with a Minor in Latina/Latino Studies

San Francisco, CA

(graduation December 2025)

PROFESSIONAL EXPERIENCE

Golden Gate Xpress

Staff Reporter and Sports Editor

San Francisco, CA

January 2025-December 2025

- Covered various SFSU sports teams, reporting on games, the financial crisis within the athletic department, and feature stories (profiles on athletes and coaches)
- Wrote opinion pieces regarding professional sports teams in the Bay Area, i.e., Golden State Warriors
- Help break the [news](#) before any publication in the Bay Area did on SFSU's announcement of cutting three of its sports teams.
- Produced two sports podcasts for Golden Gate Xpress using a multi-camera shot and editing in Premiere Pro.
- Created multiple short-form video content, garnering over 23,000 views for the Golden Gate Xpress' social media platforms.
- Published over 20 stories across different beats starting in the Spring 2025 semester.
- Elected to be the Sports Editor for the Fall 2025 semester.
- Helped develop sports pitches for staff writers interested in writing sports stories and edited first drafts.

TikTok Sports Content Creator

Football Analyst

Remote

September 2021-Present

- Experienced TikTok content creator focusing on American football analysis and insights through engaging and informative videos.
- Produced and published a dozen NFL Draft TikToks, with multiple garnering over 3,500 views each within the first 48 hours of release.

Projects

Capstone

San Francisco, CA

August 2025

- A deep insight into how the sports teams leaving Oakland (Warriors, Raiders, and Athletics) impacts the Oakland community, compiling sources across a wide range of backgrounds. (Vendors, Business owners, community members, etc.)

SKILLS

Sports: Proven deep understanding of major sports (Football*, Basketball, Baseball, Hockey, Soccer, Volleyball, Cross Country).

Journalism: Writing and editing in AP style, researching and fact-checking, finding compelling stories to tell, and developing sources.

Languages: Spanish; English (Native)

Technology: Google Apps (Gmail, Calendar, Google Drive, G+, etc.), Adobe (Premiere Pro, Audition, Bridge, InDesign), Microsoft Office Suite, Social Media Platforms (Facebook, X, TikTok, and Instagram)

